



**A DIFFERENCE YOU CAN SEE™**



**PRE-REGISTER FOR THE  
PURINA DIFFERENCE™ REWARDS PROGRAM & LEARN  
ABOUT OUR TWO NEW HORSE FEEDS!**

**[www.purinadifference.com](http://www.purinadifference.com)**

#### **WHAT DO I GET WHEN I PRE-REGISTER?**

Quarterly Coupons on the Purina® Feeds you use every day.

Every horse owner who registers for the Purina Difference™ Rewards program in 2010 will receive a special offer on the new Strategy® Healthy Edge® and Ultium® Growth Horse Feeds.

First 50,000 animal owners to register receive a Purina Hat along with their membership card.

A behind the scenes look at new products coming out of our LongView Animal Nutrition Center.

Access to Purina E-Newsletters, Webinars, Specials, Contests, Promotions, and Much More!